

Call for sponsoring

<http://www.eurosys.org/2009>

The EuroSys conference series brings together professionals from academia and industry. It has a strong focus on systems research and development: operating systems, data base systems, real-time systems and middleware for networked, distributed, parallel, or embedded computing systems. As a highly recognized conference — rank 11 out of 581 in terms of impact factor for 2007 (CiteSeer) — EuroSys has become a premier forum for discussing various issues of systems software research and development, including implications related to hardware and applications.

Attendance

Year	Location	Number
2006	Leuven, Belgium	200
2007	Lisbon, Portugal	223
2008	Glasgow, Scotland	260
2009	Nuremberg, Germany	250+ (estimated)

Attendee Profile

The attendees mainly come from companies, universities and research institutions on all continents, all over the world. On average:

- 15% developers, programmers, or architects
- 40% academic researchers
- 35% students

The most strongly represented nations so far are the USA, the UK, Germany, and Switzerland.

Sponsorship

EuroSys 2009 welcomes support by any party interested in sponsoring the event. If your organization is seeking opportunities to advance its status as a cutting-edge developer of innovative technology, don't hesitate to contact the general chair. There are various pre-defined sponsorship categories available (see next page), but individually tailored sponsorship wishes are also possible.

General Chair

Wolfgang Schröder-Preikschat, Friedrich-Alexander University Erlangen-Nuremberg, Germany

Contact

Web: <http://www.eurosys.org/2009>

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Sponsorship Categories

Benefit	Amber	Bronze	Silver	Gold	Platinum
Logo on Conference Proceedings Sponsors Page	x	x	x	x	x
Logo and Link Displayed on Web Site	x ¹	x ¹	x ¹	x ²	x ²
Logo on Conference Bag ³	x	x	x	x	x
Flyer and/or Accessories ⁴ in Conference Bag		x	x	x	x
Desk at the Conference Location (3 days)			x	x	x
Logo on Conference Proceedings Title				x	x
Reception Speech (15 min) in Front of All Attendees					x
Desk at Reception Event					x
Conference Passes Included			2	3	4
Contribution (Starting at)	€ 500	€ 2,000	€ 4,000	€ 6,000	€ 8,000

¹ Logo appears on welcome site and sponsors site only

² Logo appears prominently on *all* sub sites

³ Size of logo (small, medium, large) depends on final number of sponsors and their sponsorship categories

⁴ Suggested accessories include ribbons, note pads, pens, hats, etc.

Multiple sponsors of categories amber, bronze, silver, and gold are possible, whereas there will be only one platinum sponsor.

Usage

The financial contributions will be used for the following items, among others. The figures are estimated costs.

Attendees Accessories	€ 3,000
Programme Committee Dinner (Conference Run-Up)	€ 3,000
Coffee Breaks	€ 4,000
Welcome Reception	€ 5,000
Conference Dinner	€ 7,000
Conference Banquet	€ 10,000

